

66

Brno – OC Olympia – Albert
South-Moravian Region



^{*)} Average daily traffic
^{**)} Estimate



Location: OC Olympia - Albert
Address: U Dálnice 777, 664 42 Modřice
Placement: Indoor in the passage by Albert
Dimensions: 10,7 m² – 448 × 240 cm
Ratio: atyp – 1792 × 960 px
Operation time: 7:00 a.m. – 10:00 p.m. (15 hours)



Screen Specs

Screen's potential:

32 000 Pedestrians (people a day)

0 Motorists (people a day)

32 000 Daily Traffic Count

Locations: business district / residential area

Positions: Brno - Modřice

Description of Location:

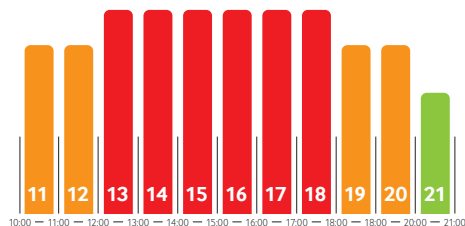
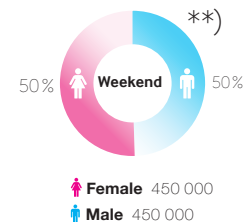
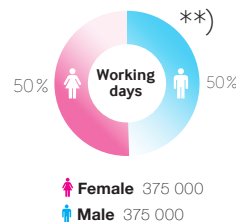
The screen is situated in a newly refurbished arcade, the main passageway from the car park to the shopping area, opposite the Albert supermarket.

Olympia Brno is the largest shopping and entertainment centre in South Moravia. Situated in a green area in close proximity to the D1 and D2 motorway junctions, it features more than 200 shops and a wide range of services. There is also a car wash and a petrol station on the premises. Olympia Brno offers a full range of entertainment and leisure activities – a cinema, bowling alley, an ice rink in winter, the adjacent Olympia Park with an inline skating track and other attractions, as well as a modernised children's play area with accompanying programmes.

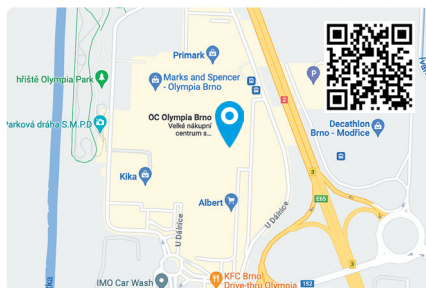
Location: In the passage by the Albert supermarket, connecting the car park to the shopping area

Surroundings: Albert supermarket / pharmacy / café / toilets

Visibility: Over 50 m



Daily attendance 7:00 a.m. – 10:00 p.m.



GPS coordinates: 49.13784 N, 16.63275 E