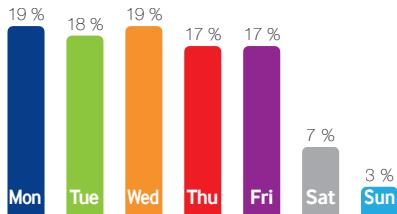


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Brno – Mendlovo náměstí  
South-Moravian Region





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.18973 N, 16.59364 E

198 015

Unique visitors / month

300 120

The number of visits / month

South-Moravian Region

### Location:

Mendlovo náměstí [Mendel Square]

### Address:

Mendlovo náměstí 685/15a, Brno

### Placement:

Outdoor on the roof of the building

### Dimensions:

15 m<sup>2</sup> – 500 x 300 cm

### Ratio:

16:9 – 480 x 288 px

### Operation time:

6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

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### Screen's potential:

12 200 Pedestrians (people a day)

56 420 Motorists (people a day)

68 610 Daily Traffic Count

**Locations:** residential area

**Positions:** busy square / traffic junction



Female 168 067  
Male 132 053



Female 156 062  
Male 144 058

### Description of Location:

The busy Mendlovo Square directly opposite one of the public transport hubs.

### Coverage:

**Roadway:** access / street / intersection / parking lot

**Surroundings:** Public transport (tram, bus) / department stores / restaurants / supermarket / PNS

**Visibility:** over 200 m