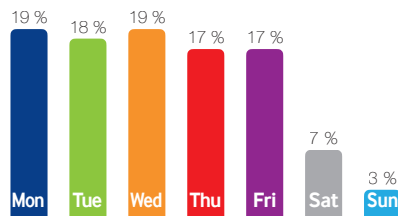


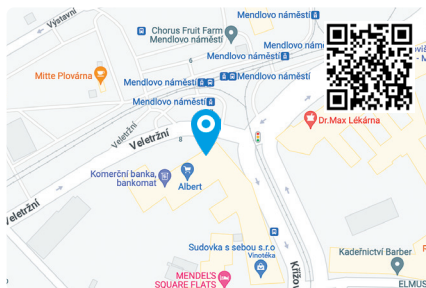
37

Brno – Mendlovo náměstí
South-Moravian Region





Weekly viewership 6:00 a.m. – 10:00 p.m.



GPS coordinates: 49.18973 N, 16.59364 E

Brno

South-Moravian Region

198 015

Unique visitors / month

300 120

The number of visits / month

Location: Mendlovo náměstí [Mendel Square]
Address: Mendlovo náměstí 685/15a, Brno
Placement: Outdoor on the roof of the building
Dimensions: 15 m² – 500 × 300 cm
Ratio: 16:9 – 480 × 288 px
Operation time: 6:00 a.m. – 10:00 p.m. (16 hours)



Screen Specs

37

Screen's potential:

12 200 Pedestrians (people a day)

56 420 Motorists (people a day)

68 610 Daily Traffic Count

Locations: residential area

Positions: busy square / traffic junction

Description of Location:

The busy Mendlovo Square directly opposite one of the public transport hubs.

Coverage:

Roadway: access / street / intersection / parking lot

Surroundings: Public transport (tram, bus) / department stores / restaurants / supermarket / PNS

Visibility: over 200 m

