



38 Brno – Dornych  
South-Moravian Region



S námi  
jste vidět  
LEDMULTIMEDIA

Areklama

Tisíce reklamních ploch

Objednejte

THE NEW **iX**

#MysleteJinak

CarTec Group

albert  
300 m  
Dobrušku



**Location:** Brno – Dornych 38  
**Address:** Dornych Street, 617 00 Brno - south  
**Placement:** Outdoor on the building shell  
**Dimensions:** 31m<sup>2</sup> – 951 × 329 cm  
**Ratio:** Atypical – 512 × 192 px  
**Operation time:** 6:00 a.m. – 10:00 p.m. (16 hours)



Screen specs

### Screen's potential:

**11 500** Pedestrians (people a day)

**64 500** Motorists (people a day)

**76 000** **Daily Traffic Count**

**Locations:** business district / residential area

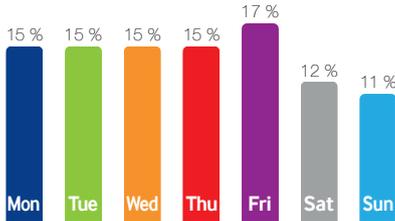
**Positions:** through the city,  
direction D1 and D2 motorway



**Female** 209 859  
**Male** 246 357



**Female** 255 480  
**Male** 200 735



Weekly viewership 6:00 a.m. – 10:00 p.m.



**GPS coordinates:** 49.18127 N, 16.62104 E

### Description of Location:

*On the main access road to the centre - direct continuation of D2 from Bratislava.*

*At the same time it is also an exit from D1 from the west from Prague, Jihlava and from the east and north from Zlín, Ostrava and Olomouc etc. It is also an access road from shopping centres Makro, Ikea, Avion Shopping Park, Decathlon and Olympia...*

### Coverage:

**Roadway:** street / intersection / parking lot

**Surroundings:** Public transport (bus, tram) / shopping centre / restaurant

**Visibility:** 400 m