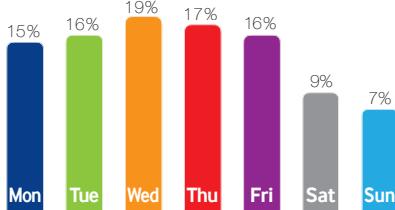




52

Brno – Makro Cash&Carry
South-Moravian Region





Weekly viewership 6:00 a.m. – 10:00 p.m.

35 648

Unique visitors / month

137 522

The number of visits / month

South-Moravian Region

Location:

Makro Cash & Carry

Address:

Kaštanová 506/50, 620 00 Brno-Tuřany

Placement:

Outdoor in the shopping center parking lot

Dimensions:

15 m² - 500 x 300 cm

Ratio:

16:9, 960 x 580 px

Operation time:

6:00 a.m. – 9:00 p.m. (15 hours)



52

Screen's potential:

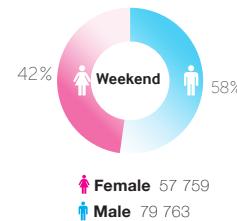
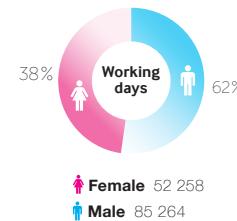
26 117 Pedestrians (people a day)

13 907 Motorists (people a day)

40 024 Daily Traffic Count

Locations: commercial district

Positions: commercial zone



Description of Location:

The LED screen is located in the parking lot of the MAKRO retail chain near the entrance on a separate stand.

Coverage:

Roadway: street / parking lot

Surroundings: Makro/ gas station

Visibility: over 200 m



GPS coordinates: 49.16165644439609 N, 16.63783541542446 E

info@ledmultimedia.cz / www.ledmultimedia.cz 101