

makro

S námi
jste vidět
LEDMULTIMEDIA 

52

Brno – Makro Cash&Carry
South-Moravian Region

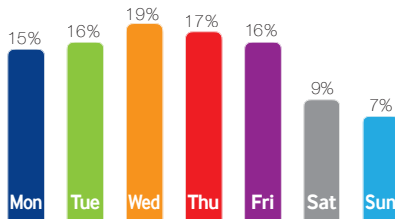




Location: Makro Cash & Carry
Address: Kaštanová 506/50, 620 00 Brno-Tuřany
Placement: Outdoor in the shopping center parking lot
Dimensions: 15 m² - 500 x 300 cm
Ratio: 16:9, 960 x 580 px
Operation time: 6:00 a.m. – 9:00 p.m. (15 hours)



Screen Specs



Weekly viewership 6:00 a.m. – 10:00 p.m.

Screen's potential:

26 117 Pedestrians (people a day)

13 907 Motorists (people a day)

40 024 **Daily Traffic Count**

Locations: commercial district

Positions: commercial zone

Description of Location:

The LED screen is located in the parking lot of the MAKRO retail chain near the entrance on a separate stand.

Coverage:

Roadway: street / parking lot

Surroundings: Makro/ gas station

Visibility: over 200 m

